



We are pleased to extend an invitation for your company to join the North American Marine Environment Protection Association (NAMEPA). As a valued member of the marine industry who is known to be a responsible steward of the marine environment, we feel your company and its employees would not only benefit from, but make meaningful contributions to, our efforts to Save Our Seas.

NAMEPA is an **industry-led** non-profit association with a mission to Save our Seas and take a balanced view of the nexus between commerce and the environment. We do this by engaging industry, regulators and environmental groups in dialog about strategies for protecting the marine environment. We also help spread the word about this important goal by educating seafarers, port communities and students on how to Save Our Seas.

NAMEPA has been in existence since 2007, has a committed and engaged Board of Directors, and a strong governance structure. While we operate out of Connecticut, our reach is global but our focus is in North America. Our membership includes companies domiciled primarily in the United States, Canada and Mexico as well as Europe. I have attached a copy of our latest membership brochure for you to see a listing of corporations, organizations and partners involve in our cause. The brochure can also serve as your vehicle for enrolling in NAMEPA!

There is no better time than now to consider membership in NAMEPA. Corporate membership which is \$2,000 gives you **complimentary use of our CSR/ESG Program** which is a self-assessment tool that can benefit your organization by potentially increasing efficiency, stakeholder visibility and positive global impact and social license. The program fee for non-members is \$2,000, so membership has its advantage! Here is a link to the specifics this exciting program: <https://namepa.net/csr-esg/>

Other reasons why you should join NAMEPA:

Every company has varying goals, but I believe we can all agree that we want to be responsible global citizens who recognize the need to protect our oceans by advocating education and taking action. Some specific benefits that I hope resonate with you and your company include:

- Validation of your corporate commitment to the environmental concerns of the planet and your stakeholders (employees, local communities, investors, etc.). NAMEPA offers many tools and products to support your efforts.

- Collaboration with industry leaders in business, regulation, government, and NGO's on the future path of environmental policies, regulations, and solutions. Through our conferences, seminars, and speaker series, we provide unique opportunities to meet with a wide variety of industry professionals.
- Access to tangible educational materials and activities that support and enhance community relations that are pertinent to seafarers, port communities, students, and the public in general. We have modules that range from MARPOL guides to marine debris and the marine industry itself.
- Endorsement of your company, the marine industry, and the marine environment on our social media platforms. Our social media following is growing daily and is a proven method of reaching targeted maritime audiences.

I hope these reasons suffice to convince you to join us in our efforts to Save Our Seas. If you have additional questions, please contact me.

Best Regards,

Gail

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Development Director



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