



Carleen Lyden Walker
Co-Founder/Executive Director
North American Marine Environment Protection Association (NAMEPA)
21 Davis Hill Road
Weston, CT 06883

Dear Sir or Madam,

The [North American Marine Environment Protection Association \(NAMEPA\)](#) is a marine industry led non-profit with a mission to educate students, seafarers, and the public on the importance of marine environment conservation, and to inspire appreciation for the maritime industry.

As a Lloyd's List Environment Protection Winner, NAMEPA continues to inspire others to Save Our Seas through education. To accomplish our mission we rely on our [members](#), [donors](#), and [sponsors](#). This has enabled us to create a suite of educational programs designed to support efforts in the general public to reduce marine debris, especially plastics, protect the marine environment, and promote workforce development for underserved communities. What it hasn't done is allowed us to widely distribute our materials...to do this, we are establishing a NAMEPA Education Fund.

If your organization has a passion to Save Our Seas, please consider a corporate donation or sponsorship to NAMEPA. Your generosity to the NAMEPA Education Fund will allow us to:

1. Expand on NAMEPA's ability to print and distribute our educational materials to students and educators of all ages and diverse backgrounds throughout North America.
2. Incorporate train-the-trainer programs to aid educators who wish to add more hands-on STEM education to their classroom or organization.
3. Conduct experiential learning programs with schools, Boys and Girls Clubs, YMCA's, and others related to the marine industry and marine sciences.
4. Increase NAMEPA's engagement with high school and college students across North America through the NAMEPA Chapter Program, currently we have 19.
5. Develop new educational resources related to the maritime industry and marine sciences such as educator guides, seafarer training programs, and informational flyers.
6. Enhance ocean literacy through [annual student art contest](#), [marine science research paper competition](#), and [Adopt a Ship program](#).
7. Enable NAMEPA's education team to participate in professional development programs and trainings, and facilitate travel to education programs to increase organizational capacity.
8. Fund resources to complete beach and marina cleanups, and to mobilize communities to reduce marine debris and engage in citizen science.

The sponsorship levels are as follows:

\$20,000 Sponsorship	\$10,000 Sponsorship	\$8,000 Sponsorship	\$4,000 Sponsorship	\$1,000 Sponsorship
Support development of educational materials Press release declaring corporate support of NAMEPA Education Fund Logo on NAMEPA website Social media highlight of partnership Logo and 100 word write-up on two educational materials printed in same fiscal year Materials displayed at all public and industry events Receive 100 copies of each sponsored material	Logo on back cover and 50 word write-up on 3,000 copies of one of the following: Educator’s Guide to Marine Debris, Educator’s Guide to the Marine Environment, Marine Industry Learning Guide, or Marine Environment Activity Book Receive 100 copies of sponsored material	Logo on back cover of 2,000 annual calendars Receive 100 copies of annual calendar complete with student artwork from NAMEPA’s art contest	Logo on 2,000 copies of any NAMEPA handout including: Plastics Problem, Do You Know Where Your Litter Is, MARPOL Regulations, or 10 Ways to Save Your Seas/8 Ways to Use Less Plastic Receive 75 copies of sponsored material	Logo on one side of NAMEPA’s marine debris bags OR Logo on one month of annual calendar and receive 25 copies

NAMEPA is grateful for sponsorships and donations of any value. If you’d like to make a monetary sponsorship or donation that does not align with our sponsorship levels listed above, please visit NAMEPA’s [sponsorship webpage](#) or [donation webpage](#).

[NAMEPA is committed to education](#). We work to educate students of all ages and backgrounds on the necessary balance between the marine industry and conservation, and inspire students to use this knowledge to become better ocean stewards. We have developed and distributed three NGSS-aligned educator guides: “The Educator’s Guide to the Marine Environment”, “The Educator’s Guide to Marine Debris”, and “The Marine Industry Learning Guide” to provide formal and non-formal educators with the ideas and tools to engage students in effective STEM education. NAMEPA has also created a variety of informational flyers related to marine environment protection to be displayed in schools and other organizations and to be distributed at events. NAMEPA facilitates an annual art contest to allow students to creatively express themselves, a marine science call for papers competition, a high school and college chapter program, and beach and marina clean-ups to get youth involved in environmental conservation. To date, NAMEPA has reached nearly 6 million students through our educational initiatives. [Click here for a more detailed overview of NAMEPA’s educational initiatives in 2018](#). It is exciting to contemplate how many more students we can reach with your help!

Thank you for considering NAMEPA for a charitable donation or sponsorship. We appreciate your consideration and support so we can continue to carry out our mission and promote ocean literacy to Save Our Seas. If you would like to become a sponsor of the NAMEPA Education Fund or would like more information please contact executivedirector@namepa.net.

Sincerely,

A handwritten signature in cursive script that reads "Carleen Lyden Walker". The signature is written in dark ink on a light-colored background.

Carleen Lyden Walker
Co-Founder/Executive Director
IMO Maritime Ambassador