

SHIPPING AND ITS ROLE IN GLOBAL SOCIETY

How a ship transports cargo to its destination



NAMEPA's Mission

- Preserve and **protect** the marine environment
- Demonstrate **maritime commitment** to environmental protection and pollution prevention
- Support the **marine industry**
- Engage maritime businesses, government and public to **"Save our Seas"** by promoting sound environmental practices
- **Educate** on importance of protecting marine resources



Resources around the world are not evenly distributed, so countries rely on one another to trade for the goods they need.



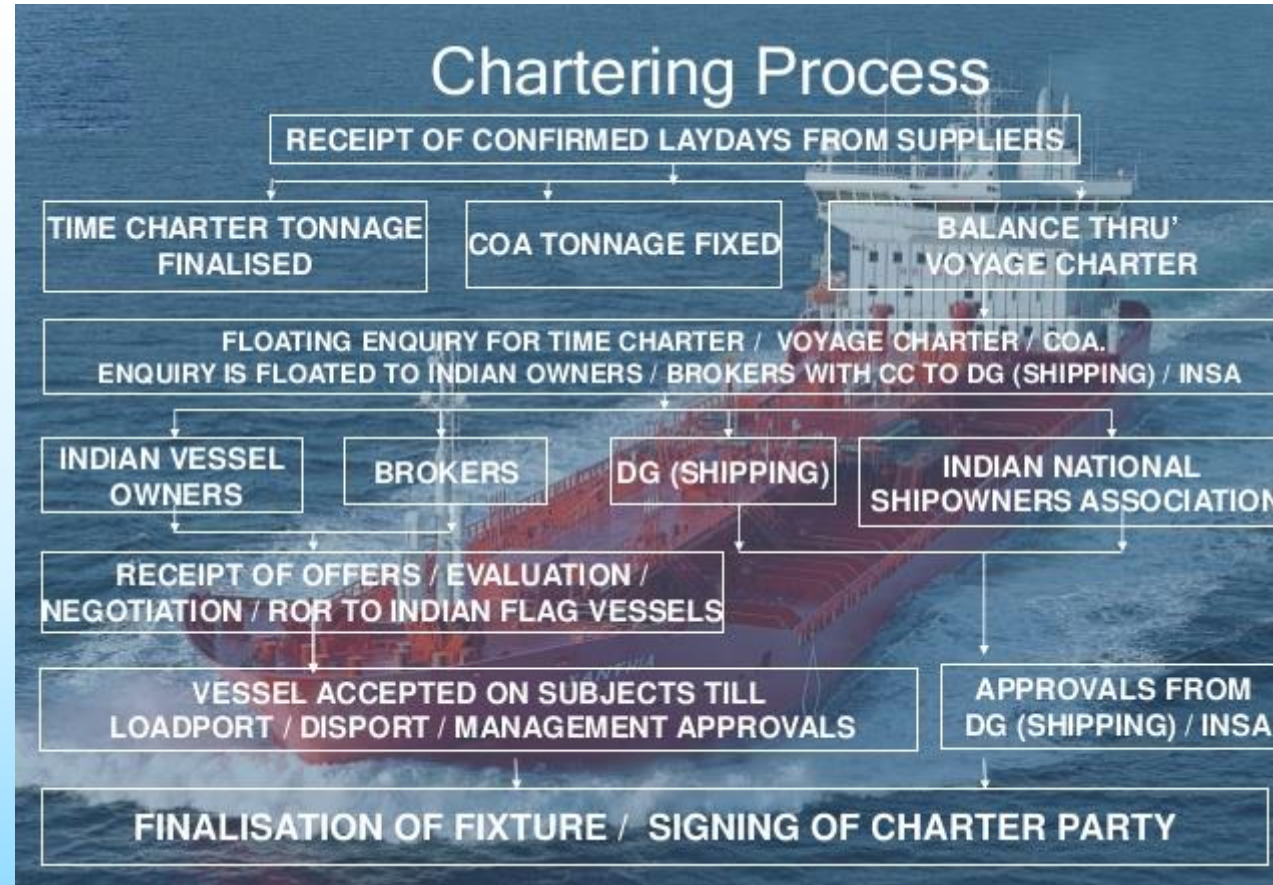
Coffee is one of the most consumed beverages in the United States with a retail value of over \$5 billion. Most of this coffee is imported from Brazil, Vietnam, and Columbia by means of shipping.



Shipping is the most efficient way to transport goods to where they need to be at the cheapest price.



Producers of these goods will hire a charterer to find a ship to transport their products to the consumer. This is called a **charter party**.



All of the **cargo** is tracked and recorded by the **bill of lading**.

Origin of the freight

What & how much is being shipped

Shipper Signs that freight was shipped in good order

TRANSPORTATION BILL OF LADING		ORIGINAL BILL OF LADING NON-NEGOTIABLE	Reference Number
Bill of Lading No.	DATE OF ISSUE	DATE OF ISSUE	DATE OF ISSUE
Port of Origin	Port of Destination	Port of Origin	Port of Destination
DESCRIPTION OF GOODS AND SPECIAL MARKS			
TOTAL FREIGHT COLLECT			
THIRD PARTY BILLING			
SHIPPER'S REFERENCE NUMBER		CUSTOMER NUMBER	
PURCHASE ORDER NUMBER		CUSTOMER ORDER NUMBER	
SHIPPER'S SIGNATURE		CUSTOMER SIGNATURE	
DATE		DATE	
SHIPPER'S SIGNATURE		CUSTOMER SIGNATURE	
DATE		DATE	

Destination of freight

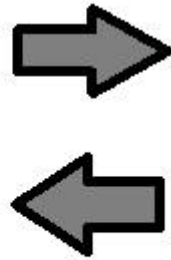
Who Pays?
Prepaid = Shipper
Collect = Receiver

Receiver signs that freight was received in good order

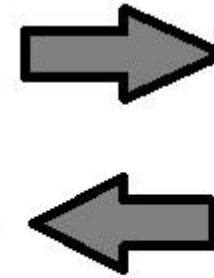
Carrier signs it was received in good order

It is a **charterer** and **shipbroker's** job to find the producer the cheapest and most efficient way to ship the resources to their **consumer**.

Shipowner



Shipbroker



Charterer

